



Jason Smith
Vice President

Midland Technologies Deploys Advanced Managed Browser Security to Protect Clients from Human Error and Online Threats

Leading MTSP Introduces Revolutionary Web Protection That Keeps Organizations Secure, Productive, and Free from Digital Risk

DAVENPORT, IA – July 28, 2025 - Midland Technologies, a leading managed technology services provider (MTSP), announced today the rollout of a cutting-edge browser security solution designed to dramatically reduce cybersecurity risks with its advanced managed browser security. With “human error” still being the #1 cause of data breaches in small to mid-sized businesses, organizations are looking for ways to reduce this liability by preventing employee mistakes from occurring in the first place with web-safe tools and Midland Technologies’s latest advancement is helping to accomplish just that.

Midland Technologies’s “safe browsing” experience gives organizations the ability to proactively block malicious content, phishing sites, and harmful web destinations before they ever reach employees, making it a powerful, preventative first line of defense. Strict filtering enables employees to freely utilize the power of the internet, artificial intelligence (AI) and key software without incurring unnecessary organizational risk. While many organizations’ first line of defense

is complete reliance on everyone’s constant vigilance, Midland Technologies’s safe browser complements that awareness with a tool that scales and operates autonomously.

“The web browser is the most used and most vulnerable tool in any organization,” said Jason Smith, Vice President at Midland Technologies. “While phishing emails are sometimes easier to detect, this technology allows us to protect our clients from the vast majority of web-based threats without relying on every individual employee to make the right call every single time.”

Domain Name System (DNS) filters out dangerous websites, downloads, and suspicious content. It quietly works behind the scenes, preventing access to risky destinations while allowing safe, approved content to load without interruption, so team members can research, collaborate and grow without risking organizational credentials.

While “safe browsing” is one of the main features of this technology, there are several other aspects of Midland Technologies’s broader push to enable proactive, preventative cybersecurity within small to mid-sized organizations.

- **Web Threat Prevention:** Automatically blocks access to malicious or

inappropriate websites, phishing scams, and domains associated with malware or ransomware.

- **Human Error Protection:** Removes the guesswork from employee decision-making by filtering threats before they appear in the browser.
- **Password Management & Credential Safety:** Ensures company logins are securely stored and managed, reducing the risk of password reuse or accidental credential exposure. The password manager eliminates password reuse across apps and keeps credentials secure even on shared devices.
- **Distraction Reduction & Productivity Boost:** Helps organizations control which websites are accessible, limiting access to non-work-related content that impacts focus.

As organizations grow increasingly dependent on cloud-based platforms and web apps, secure browser environments are no longer optional—they’re essential. From protecting sensitive data to reducing the likelihood of ransomware attacks, this technology acts as an invisible but

essential layer of armor around the modern workplace.

“You can’t rely on employee training alone to prevent every mistake,” added Smith. “While education is also necessary, we’ve seen that the most effective security should be automatic, non-invasive, and effective. That’s what we’re offering our clients now—a tool that protects their business without slowing them down.”

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com